

IMPACT REPORT

CP ▶ MAXIMIZING GOSPEL IMPACT



IMB

- In 2025, **182 IMB missionaries** were sent to help reach the nations thanks to your gifts through the Cooperative Program and the Lottie Moon Christmas Offering.
- In November, missionaries and volunteers shared the gospel in sign language with **more than 1,500 participants** at the Deaflympics in Tokyo and **witnessed 13 professions of faith**.
- The **inaugural Mission School for Korean Baptist Lay Leaders** was launched to mobilize more Koreans to partner with the IMB in fulfilling the Great Commission.



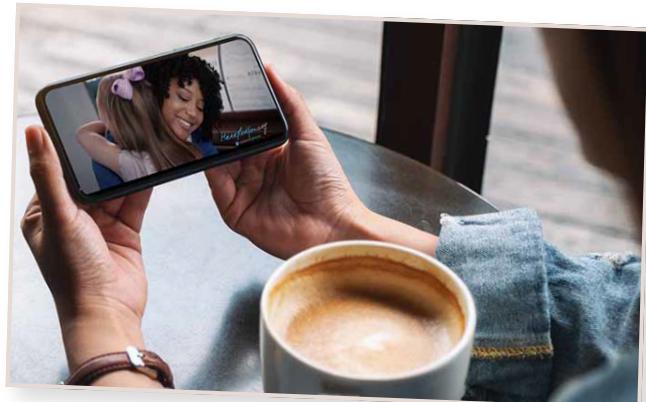
NAMB

- Over **5,400 people attended Send Network One Day training events in 2025**. These are local events designed to inspire and equip local believers to join God's mission of expanding His Kingdom in their area and beyond.
- Send Relief is designed to equip local churches to serve people in tangible, gospel-centered ways. In 2025, more than **51,000 people from 4,022 churches were mobilized**.
- Monroe will host a **Serve Tour on August 21-22**. [Learn More About It.](#)



LOUISIANA BAPTISTS

- YEC drew more than **5,400 teens and sponsors from over 260 churches**. Louisiana's YEC is the largest single-youth evangelism gathering in the SBC. There were **571 decisions** including **108 first-time commitments and 87 who surrendered to vocational ministry**.
- VBS 2026 is underway as **114 participants** attended the VBS preview day in November.
- The annual Minister's Wives retreat nurtured the spirits of wives from **21 different Associations in October**. The event provided a time of refreshing, renewal and meaningful connection.



- **Here for You**, Louisiana Baptists' multi-media outreach strategy, generated **1,805 views of the Gospel presentation** and **23 indicated decisions for Christ** in the fourth quarter of 2025. On average, the commercials reached **70% of TV households** across the state during the quarter.