

IMPACT REPORT

CP ► MAXIMIZING GOSPEL IMPACT

IMB

- IMB announced that the pipeline of missionary applicants has reached more than **1,500—the highest number in 15 years**.
- In 2024, more than **78,000 individuals** participated through digital engagement strategies resulting in **428 in-person meetings and 201 professions of faith**.
- Over **200 students** are expected to learn about missions this summer as part of youth labs hosted by IMB missionary teams. The labs are for those entering their junior or senior year of high school.

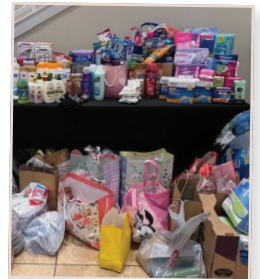
NAMB

- The Send Network welcomed **217 newly endorsed church planters**.
- The NAMB Evangelism Team **led in-person training** for more than **17,448** pastors, church staff, and ministry leaders in 2024.
- Send Relief hosted **Serve Tours in San Diego and Virginia Beach**. These opportunities engaged more than 1,600 volunteers, served more than 9,600 people, and saw over **80 people come to faith in Christ**.



LOUISIANA BAPTISTS

- ECON (the state Evangelism Conference) kicked off the new year by welcoming **850** participants and **400** additional online participants. This culture of evangelism is catching on!
- The Forum hosted over **40 youth leaders** at Temple Baptist in Ruston. Youth leadership evaluated current ministry plans and studied key elements of what a healthy ministry should look like.
- Women from **23 associations representing 47 churches** participated in Embrace. Attendees brought hygiene products to give to The Hub in Shreveport as part of a statewide mission project.



HERE FOR YOU

- In 2024, there were **7,864 views of the Gospel** presentation and **244 indicated decisions for Christ**.
- The first quarter of 2025 generated **2,675 views of the Gospel** presentation and saw 11 indicated decisions for Christ.
- A new arrangement with the Billy Graham Evangelistic Association provides the **names and emails of those making decisions** for Christ in Louisiana. **Pray they will be receptive** to efforts to direct them to a local church and receiving a free Bible.