

IMPACT REPORT

CP ▶ MAXIMIZING GOSPEL IMPACT

📍 **IMB**

- The IMB celebrated the appointment of **49 new missionaries** during their November trustee meeting in Tennessee.
- **Refugees from Central Asia and Ukraine** are receiving counseling, care, and the good news of Jesus, as IMB personnel engage them by offering healing and hope.
- Almost 9 million individuals saw online ads that ran during the Paris Olympics. This resulted in hundreds of spiritual conversations and at least **43 professions of faith**. Digital engagement strategies will continue to be a focus in the future of missions.



📡 **NAMB**

- In 2024, the North American Send Relief Serve Tour hosted **5 events** and completed **171 projects** that involved **2,800 volunteers** and resulted in **227 professions of faith**.
- Last year, the NAMB evangelism team **trained more than 17,000 people** at in-person trainings.
- NAMB endorsed chaplains made over **69,000 Gospel presentations** in the first three quarters of 2024. They also reported more than **14,000 professions of faith** and **1,433 baptisms**.

📺 **LOUISIANA BAPTISTS**



- **The Youth Evangelism Celebration (YEC) hosted 5,325 teens and sponsors in November.** Over 500 students made decisions for Christ, including 108 first-time decisions and 69 who indicated a call to ministry. [Read more.](#)
- Tall Timbers Conference Center hosted **110 women at the annual Ministers' Wives' Retreat** in October. The retreat is hosted by Louisiana Baptists Women's Missions and Ministry team.
- **Louisiana Baptists Disaster Relief volunteers** spread across four different states to help bring relief to those affected by Hurricanes Helene and Milton. [Read more.](#)
- Louisiana Baptists' multimedia outreach strategy, *Here for You*, continues to share God's truth across Louisiana. In 2024 there were over **7,300 views of the Gospel presentation** and **227 indicated decisions for Christ**.



Take a quick look at the fruit of 100 years of cooperation!