

IMPACT REPORT

CP ► MAXIMIZING GOSPEL IMPACT

📍 IMB

- IMB trustees approved **69 new missionaries** in their September meeting at First Baptist Park Street, Charlottesville, VA —Lottie Moon’s home church.
- IMB missionaries led innovative outreach efforts during the Olympics in Paris. **Over 31,000 people** responded to digital engagement ads which led to **331 gospel presentations and 43 professions of faith**.
- **Healthcare initiatives continue to grow** as IMB missionaries and medical professionals look for gospel access. IMB missionaries Charlie and Robin Janney hosted a clinic in rural Mexico and saw a young man come to faith in Christ after receiving medical treatment.



PARIS 2024



📍 NAMB

- Since October 2023, NAMB’s evangelism team has led in-person training for more than **17,448 pastors, church staff and church leaders**.
- In the western United States, church plants are **up 20 percent** compared to last year.
- In the first two quarters of this year, chaplains have reported **55,662 Gospel presentations, 8,529 professions of faith and 1,111 baptisms**.

📍 LOUISIANA BAPTISTS

- The Louisiana Baptist Children’s Home celebrated **125 years of sharing Christ’s love** with children, their mothers and countless others around the state. [Read more.](#)
- **Eighteen students** from BCM’s across the state gave up most of their summer break to sow the Gospel through Vacation Bible Schools in Louisiana, Montana, and Wyoming. [Read more.](#)



- **Faithful Disaster Relief Volunteers** responded with compassion, assistance and the Gospel to those affected by hurricane Francine. [Read more.](#)
- David said, “I want to find God.” David was one of **74 people who indicated a decision for Christ** during the third quarter of 2024 through our media outreach strategy *Here for You* and our partnership with the Billy Graham Evangelistic Association. Discover how you can let your community know you’re behind this effort by visiting LouisianaBaptists.org/hereforyou.