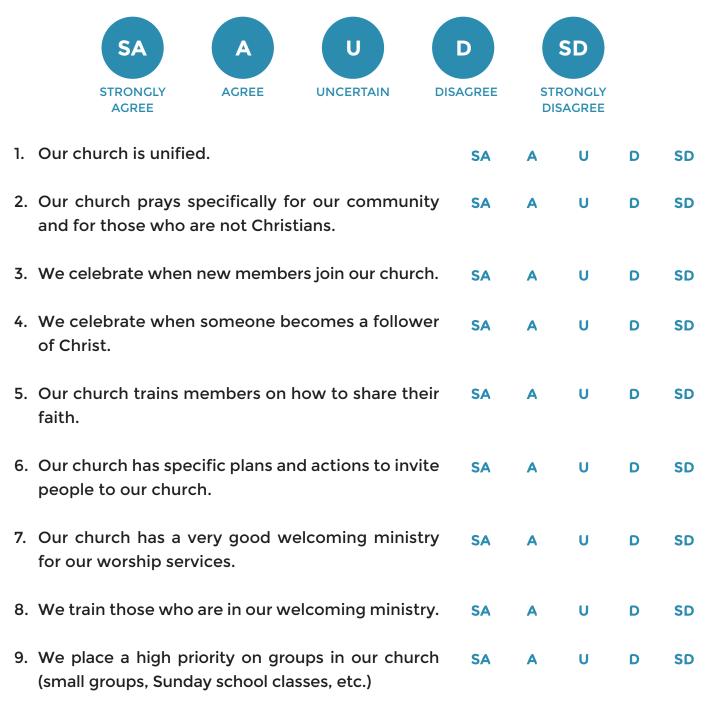
Attendance Growth Projector

WHAT WILL OUR CHURCH'S ATTENDANCE BE ONE YEAR FROM NOW?

This tool is designed to estimate the annual growth rate of your church worship service over the next year. To be clear, it is a rough estimate only. It does not consider such important factors as demographics, leadership, and current growth rate. Even more, the tool cannot presume upon the work of God and what He will do in your church.

ANSWER EACH OF THE 20 QUESTIONS BY CIRCLING ONE OF THE FIVE OPTIONS.



10. Our church has specific plans and actions to reach unchurched people in our community on an ongoing basis.	SA	A	U	D	SD
11. We have very few cliques in our church.	SA	A	U	D	SD
12. Our church's website is designed to be informative and friendly to people who might be interested in attending our worship services. The website is updated regularly.	SA	A	U	D	SD
13. We review demographic and psychographic data on our community at least once a year.	SA	A	U	D	SD
14. Our church sends welcome cards or letters to new residents in the community.	SA	A	U	D	SD
15. We are successful in getting basic information about guests who attend worship services.	SA	A	U	D	SD
16. Our church regularly evaluates and develops plans and strategies to reach the unchurched.	SA	A	U	D	SD
17. We have a good method of following up on guests who visit our worship services.	SA	A	U	D	SD
18. Our members recognize that evangelism is a high priority in the church.	SA	A	U	D	SD
19. Most guests who visit our church are complimentary of our worship services.	SA	A	U	D	SD
20. We have a good new members' class that is offered on a regular basis.	SA	A	U	D	SD

Now total your scores as follows. Make certain the numbers in the first blank of each of the five lines total 20.

Number of SA _____ X 5 = ____

Number of A _____ X 4 = ____

Number of U _____ X 3 = ____

Number of D _____ X 2 = ____

Number of SD _____ X 1 = ____

Totals _____20____ Score = ______(between 20 and 100)

Here is your projected growth rate of your worship attendance over the next year:

Score

90 - 100	The projected growth of your attendance for one year is 10% to 15%.
80 - 89	The projected growth of your attendance for one year is 5% to 9%.
65 - 79	The projected growth of your attendance for one year is 1% to 4%.
59 - 64	Your attendance is projected to be flat or 0%.
50 - 58	The projected decline of your attendance for one year is 1% to 3%.
40 - 49	The projected decline of your attendance for one year is 4% to 7%.
Below 40	The projected decline of your attendance for one year is 7% to 15%.

If you are not satisfied with your score, look at each of the twenty statements, and find areas where you can improve immediately. Then develop a plan to address the other low scores over time.

If we can help in any way, feel free to contact us at answers@churchanswers.com.

