

IMPACT REPORT

CP ► MAXIMIZING GOSPEL IMPACT

IMB

- **New Missionaries:** In February 2022, IMB trustees appointed 52 new fully funded missionaries.
- **Refugees:** When Russia attacked Ukraine, IMB missionaries were in surrounding countries ready to respond and were some of the first on the scene to minister to refugees.
- **Hope for Ukraine:** IMB launched a digital engagement strategy to reach Ukrainians using Facebook ads and a website called "[Hope for Ukraine](#)." By early spring, more than 5.6 million had seen the ads.
- By mid-April, gifts given to Ukraine refugees through Send Relief stood at more than \$8 million.

NAMB

- **Evangelism:** In January, NAMB celebrated crossing the threshold 50,000 people sharing their "ones" to [whosyourone.com](#). As of April 8, that number surpassed 66,500.
- **Send Network:** A record 165 new church planters attended Send Network's Orientation in Alpharetta, GA, on March 7-9.
- **Send Relief** reported that its compassion ministry projects around the world witnessed 37,091 professions of faith in 2021.

LOUISIANA BAPTISTS

- **ECON 2022** compelled Louisiana Baptists to share Jesus and develop a strategy for doing so. Thanks to your gifts through the Cooperative Program, presenters inspired attendees to dream about what God could do in and through churches. You can download the sessions here: [2022 ECON Recap](#).
- **LB Disaster Relief**, in conjunction with NAMB Send Relief, began sending Disaster Relief volunteers to minister to Ukrainian refugees. Louisiana Baptists will send six teams over the next several months. The Louisiana Baptist Disaster Relief team [begins ministry to Ukrainian refugees in Poland](#).
- **LB Church Planting Update:** 9 New Churches Planted, 300+ Attend Multiplication Trainings in the First Quarter of 2022. Our first round of multiplication trainings and network meetings have been full as Louisiana Baptist churches renew efforts to plant, replant, and multiply the gospel. [Get additional details about this work](#).
- **Here for You** – Our multi-media outreach strategy, *Here for You*, inserted God's truth inside 92% of TV households across the state. In addition, 292 people indicated a decision for Christ through our partnership with the Billy Graham Association.