

About the Authors

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Jake Roudkovski (M.Div., Th.M., Ph.D., New Orleans Baptist Theological Seminary) is Assistant Professor of Evangelism, occupying the Max and Bonnie Thornhill Chair of Evangelism at New Orleans Baptist Theological Seminary, and Director of Supervised Ministry. Prior to his current position, Roudkovski served as a pastor in Louisiana and an itinerant evangelist since 1991.





Providing a simple personal evangelism tool to impact lostness in Louisiana

A COOPERATIVE PROGRAM MINISTRY



One on One: Evangelism Made Simple is a customizable, cutting-edge evangelism tool. It is capable of standing alone as a primary evangelism tool or enhancing an existing program of evangelism.

Not everyone is an extrovert willing to engage a stranger in an evangelistic conversation. *One on One: Evangelism Made Simple* provides clear, effective ways for an introvert to be involved in evangelism and the extrovert to add more tools to his or her evangelistic tool belt.

As believers mature, their evangelism skills will develop, enabling them to engage unbelievers in new and more effective ways. *One on One: Evangelism Made Simple* encourages people to grow and expand how they share their faith.

Here are a few suggestions for utilizing this tool. *One on One: Evangelism Made Simple* has been used on Wednesday evenings for Bible study, and some pastors have taught it to their congregations as a study or as a sermon series. It can be taught in small groups, such as Sunday school or community groups. Use it to equip the team who visits church prospects during the week.



SESSION TRAINING TITLES:

SESSION ONE

The Power of One:
The P.R.A.Y. Gospel Presentation

SESSION TWO

Sharing Your Faith Story: ONE on ONE @

www.whativaluemost.com

SESSION THREE

Sharing Jesus Using a Tract or Marked New Testament:
ONE on ONE

SESSION FOUR

The Holy Spirit At Work: ONE on ONE

SESSION FIVE

Building Authentic Relationships with Unbelievers:
ONE on ONE

SESSION SIX

Getting Started:
Praying Your Friends and Family
to Christ

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- The Gift New Testament
- Usage of www.whativaluemost.com
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 - Use of 888-JESUS-2000

PURCHASE INFORMATION:

One on One: Evangelism Made Simple
Louisiana Baptist Convention
Keith Manuel
\$25 (\$30 if shipped)

One on One Cards (Additional)

\$6 per 100 + shipping (call 318.488.3402 for shipping rates)

The Gift (Bibles: HCSB)
www.holmanbibleoutreach.org
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To order *One on One: Evangelism Made Simple* or additional *One on One* cards, send order request and check to:
Keith Manuel, Evangelism Associate, c/o LBC, P.O. Box 311, Alexandria, LA 71309

We want you to have the freedom to customize *One on One* to make it your own. Or, feel free to use it exactly as written — the tool is strong enough to become your evangelism training and strategy.

For training or info, contact the Evangelism/Church Growth Team of the Louisiana Baptist Convention, call 318.448.3402 or email <u>WIVM@LBC.org</u>.