



**CONNECTING
WITH**

HereForYou.org

LOUISIANA BAPTISTS

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Thumbs up to the entire campaign. In a heavily Catholic area, it helps demystify who Southern Baptists are. This opens the door to relational evangelism.



THE EXAMPLE



TURNING POINT

[I'm] happy Louisiana Baptists are using the media to reach out to our state. Each Here for You spot is a poignant mini-movie about the hope found in Jesus. We see this as our opportunity to take part in a greater outreach for Jesus Christ.

Visit HereForYou.org and share the spots!

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HOW CAN YOU CONNECT WITH THOSE SEEING THE SPOTS?

CONNECTING YOUR CHURCH

- Include *Here for You* on your weekly prayer list.
- Regularly show the *Here for You* spots to your congregation.
- Include the *Here for You* logo in your worship guide, newsletter and website.
- Embed the spots on your church website and social media platforms.
- Print your church logo, website and schedule on the *Here for You* business cards (instructions on LouisianaBaptists.org/HereForYou).
- Put *Here for You* yard signs in front of your church. If you have a church sign, include *Here for You* on the sign on a regular basis.
- Run *Here for You* logo in football/basketball and other school programs in which you buy ads
- Prayer walk the neighborhoods surrounding your church using the customizable *Here for You* door hangars.
- Sign your church up to be included in the Billy Graham Evangelistic Association Referral network.

CONNECTING YOURSELF

- One of the goals of *Here for You* is to create opportunities for spiritual discussions - are you praying/looking for those opportunities?
- Put a refrigerator magnet on your fridge to remind yourself to pray.
- Put a *Here for You* desktop sign on your desk at work.
- Put a *Here for You* yard sign in your yard and leave it up for a week at a time.
- Wear a *Here for You* wristband.
- Share the *Here for You* spots on your personal social media platforms.
- Sign up with the Billy Graham Evangelistic Association to be a Chat Coach, Email Coach, or Discipleship Coach.

All the resources listed above, and more, are available at NO CHARGE! To order, visit the "Resources" page at LouisianaBaptists.org/HereForYou.