



Online Tools and Resources to take your ministry further.

SOCIAL MEDIA

planning/scheduling



Buffer

Buffer is a well rounded social media planning and scheduling platform

that allows you to manage your posts from one place. They offer three main products... Publish, Reply, and Analyze. Each product has pricing options, depending on the number of accounts, posts, or users.



Hootsuite

This is a great option for managing your church's social media accounts as a team.

Each user can be assigned permissions or assignments, allowing admins to coordinate the team's effort. They also have a large library of training courses and certifications.



Meet Edgar

MeetEdgar makes it easy to schedule and automate your content on Facebook, Twitter, Instagram, and LinkedIn! From writing posts for you, to re-posting evergreen content.

more people with a content library full of done-for-you social media images & post ideas combined with an easy to use social posting tool.



Faith Engine

Faith Engine helps your church reach

more people with a content library full of done-for-you social media images & post ideas combined with an easy to use social posting tool.

training resources



Social Media Examiner

Social Media Examiner is an online magazine designed to help organizations discover

how to best use social media, blogs, and podcasts to connect with their audience.



Pro Church Tools

Pro Church Tools provides free resources focused on helping churches discover how to use social media as a ministry.

Their blog posts, YouTube videos, and podcasts are short, practical, and easy to consume.



Lynda

Lynda.com is a leading online learning platform that helps anyone learn business, software, technology and

creative skills to achieve personal and professional goals.

full service programs (content provided with a weekly schedule)



Pro Church Tools (Social Media Program)

Get a monthly content calendar and social team.

Each day includes video and

still, pre-written caption, after effects file, and photoshop template. Get unlimited customizations done for you. Also includes unlimited stock footage!



Church Butler

Church Butler offers several options to help your church. In addition to a library of content, they provide "White Glove"

and "Red Carpet" tiers, where their team schedules all your content for you.



Churchmarketing.is

With a fully-dedicated social media marketing team, ChurchMarketing.is will plan, produce, and post content on

your social media platforms to attract and engage your target audience outside your four walls.

GRAPHICS & ARTWORK



Canva
canva.com

Design anything. Publish anywhere. Use Canva's drag-and-drop feature and professional layouts to design consistently stunning graphics for your church. Free, Pro, and Enterprise options are available for all levels of need.



Creation Swap
creationswap.com

With free church images, graphics, church videos and much more, your creative ideas can come to life with their collection of free content. CreationSwap serves as a creative hub where churches everywhere can access high quality visual and audio content ready to be utilized for any purpose.



Pexels
pexels.com

Pexels provides high quality and completely free stock photos licensed under the Pexels license. All photos are nicely tagged, searchable and also easy to discover. Hundreds of thousands of free stock photos are available and new high resolution photos are added daily.



Lightstock
lightstock.com

Lightstock is a two-sided marketplace that collects, curates, and licenses stock content to the faith-based community. They offer stock content that can't be found anywhere else – content that helps break down the cheesy stereotype found in Christian media.



Open
open.church

The Life.Church Open Network provides downloadable sermon videos, sermon outlines, kids and youth curriculum, original worship music, editable graphics packages, and more. Find best practices, leadership development, lessons learned, and message support trainings to help you implement the resources you find.



Igniter Media
ignitermedia.com

Igniter Media provides good design and compelling storytelling you value. Effortlessly browse through their media types, including Mini Movies, Title Graphics, Worship Backgrounds, Sermon Bumpers, Countdowns, Lyric Media, Social Graphics, and more.



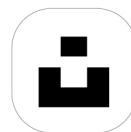
Seeds
seeds.churchonthemove.com/resources

Seeds is a resource hub created by Church on the Move in Tulsa, OK. Peruse their extensive collection of artwork, video, music, drama, and more to fuel your church's media needs. Just sign up for free and get to it!



Sharefaith
sharefaith.com

Sharefaith provides all-in-one church worship & outreach resources to help your church engage and grow disciples through Church Websites, Apps and Giving, Kids, Worship Media and Worship Software. Find the membership plan that works for you!



Unsplash
unsplash.com

Unsplash is a platform powered by an amazing community that has gifted hundreds of thousands of their own photos to fuel creativity around the world. So sign up for free, or don't. Either way, you've got access to over a million photos under the Unsplash license—which makes them free to do-whatever-you-want with.

BONUS: FONTS

Lost Type
losttype.com

Lost Type is a Pay-What-You-Want type foundry. Access their collection of over 50 different type faces from contributors all over the world. Good fonts are available for your church!



WEBSITE BUILDERS

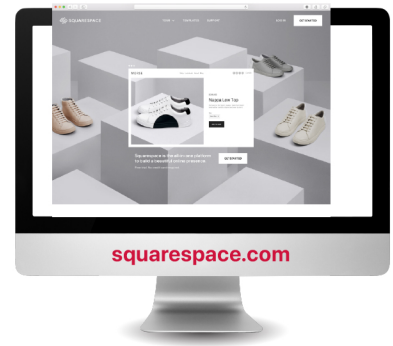


WIX.com

Wix offers an easy drag-and-drop site builder to create small websites. There are 100s of free templates available to help you get going. Premium (paid) options also available.

 **SQUARESPACE**

Squarespace gives you all the tools you need to create a stunning website, without needing to know a line of code. Get a designer-made website at a fraction of the price.



Nucleus is an easy, drag-and-drop editor with sermon engine and giving platforms available. It can be an all-in-one central hub for your church and it's simple to learn.

 **WORDPRESS**

Build a blog, a full website, or a combination of both. Wordpress powers 30% of all websites on the internet. This option takes a little more skill, but the possibilities are endless.

